## MANSFIELD DOWNTOWN PARTNERSHIP ADVERTISING AND PROMOTION COMMITTEE

## Festival Subcommittee Monday, September 15, 2014 Mansfield Downtown Partnership office 23 Royce Circle

(860) 429-2740

5:00 p.m.

**MEETING** 

## **AGENDA**

- 1. Call to order
- 2. Public Comment
- 3. Approve Minutes from September 8, 2014 (attached)
- 4. Final review of tasks
  - Activities All

Mural - Ilze

- Advertising Kathleen
  - A-frame signs All
- Art Kim/Kathleen
- Food Kathleen
- Low-waste event All
- Music Kathleen
- Parade Millie/Rick
- Set-up Kathleen
- Sponsors Kathleen
- Volunteers Kathleen
- 5. Check in remaining supplies (attached)
- 6. Open discussion
- 7. Adjourn

Next Meeting: 11<sup>th</sup> Annual Celebrate Mansfield Festival – Meet at 7:00 AM at the Partnership office

## **Placement of Festival A-Frame Signs**

1. Mansfield Public Library (lawn)

- 2. Four Corners (at CVS)
- 3. S. Eagleville Road and Storrs Road (corner of Town Hall lawn)
- 4. Route 195 and Route 89 (between the former General Store and Route 89 on left when heading south)
- 5. Corner of Storrs Road and Bolton Road (on Town Square side of street)
- 6. Route 32 and Route 275 (near Joshua's Trust building)
- 7. UConn Co-op (campus location)
- 8. Vinton Elementary School